

# **SLP Community TV FAQ**

## **Frequently Asked Questions**

Q: What does your department offer?

A: Answers about Cable TV, here in St. Louis Park; monthly training in video equipment operation, through Community Education; free equipment use to eligible people, which must result in a tv program to play on the community cable tv channel; public service announcements for eligible organizations, on our channels' videotext display; and video-audio equipment and production consulting and referrals.

Q: Where are you? When are you available?

A: St. Louis Park City Hall, 5005 Minnetonka Blvd., SLP, MN 55416. Use the main entrance. Inquire at the reception desk. We can accept appointments Monday through Friday 9am-6pm, additional hours: Tue-Wed-Thursday until 9pm. Contact John McHugh, 952.924.2528 or [jmchugh@stlouispark.org](mailto:jmchugh@stlouispark.org) **We often have appointments out of the building.** To assure good service, please call to confirm availability or make an appointment. Our home page is [www.parktv.org](http://www.parktv.org)

Q: What equipment and facilities are available?

A: D8mm & mini-dvc camcorders, editing on SVHS and Adobe Premiere Elements 10. Picture/object copystand. Tripods, lighting and audio equipment are available to add to your camcorder. All at City Hall, 5005 Minnetonka Blvd. We can use the SLP Senior High School TV Studio on Tuesday-Wednesday-Thursday, 4-8pm if reserved in advance, after pre-planning your production. While the tv studio is available for Community TV use, the nature of a multi-camera recording requires a crew. Given enough lead time, members of your organization can be trained as a crew. Equipment/facility use, for eligible persons, is allowed after training or successful testing. Contact John, as above, for more information.

Q: I have a program (or series) to show. May I show it?

A: Eligible persons may produce or submit a properly formatted VHS tape or DVD. Contact John, as above, for more information. Community TV15/96 is seen only in St. Louis Park, MN, by 13,000+ cable tv homes. Our local live channels are streamed on the internet. Click a link at [www.parktv.org](http://www.parktv.org) A high-speed internet connection is necessary. You can reach a wider audience (Five Counties, 500k+ homes) on the Twin Cities Area Regional Cable Channel 6, Metropolitan Cable Network (MCN) @ 612-339-3221. Visit <http://mcn6.org>

Q: We have a big event coming up. Can you record it?

A: Big events, suitable for multi-camera production, in our city, are planned in advance by ParkTV16. ParkTV16 is part of the City Hall Cable TV Office. We have a four-camera van and employees to produce programs. Sufficient advance notice is necessary. Call ParkTV16 @ 952-924-2635 and ask Paul Broden for more information. While the van and the TV studio are available for Community TV use, the nature of a multi-camera taping requires a crew. Given enough lead time, members of your organization can be trained as a crew.

Q: How do I get to use your video equipment?

A: You must either take a Community Education video equipment class, or, if you have been trained elsewhere, pass a free proficiency test. A community education catalog is mailed to every home, three times each year. Information and registration also available at <http://slpcommunityed.com> Then, if you live, work or attend school in SLP, or want to produce a program for an SLP organization to which you belong, there is no charge for use of equipment. Multiple checkouts for a single program require a program production plan. A program must be completed and played, free of charge, on TV15/96.

Civic Channel 17 is programmed by the **City of St. Louis Park**, and shares the City Hall TV Office with Community TV. Watch live and replayed City Council, E.D.A. and School Board meetings; live election returns and Candidates Forums; City-topic programs on Police, Fire, Recreation and other departments; public affairs programs on topics like recycling, chemical health awareness, senior interests or public health. When programming is not running, City bulletins are displayed. For more information call **Reg Dunlap at 952-924-2660**.

Channel 14 has programs recorded at **St. Louis Park School District 283** schools. The channel is programmed by ParkTV. For more information call **952-924-2528**.

Channel 16 is programmed by **ParkTV16**, covering high school varsity sports and a wide range of community events. ParkTV16 goes on location or records in a tv studio. If you have an interest in working as a tv production crew member, ParkTV16 trains volunteers. Call ParkTV16 @ 952-924-2635 and ask Paul Broden for more information.