1. What has already been done?
2. What are we trying to achieve?
3. Recommendations
4. Next Steps
WHAT HAS ALREADY BEEN DONE?
'TIMELINE'

2015-2018

Previous Planning

St. Louis Park Historic Walker-Lake Activation Plan
Placemaking Analysis Recommendations
August 2017
Prepared for
City of St. Louis Park
Julie Grove
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Prepared by
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2018-2019

Historic Walker Lake District Revitalization Plan

OCT  NOV  DEC  JAN  FEB  MARCH  APRIL  MAY

Task 1: Engagement

Task 2: Existing Conditions

Task 3: Plan Development

Task 4: Implementation

Public Meeting
Business and Property Owner Meeting
Business Survey

WE ARE HERE

Special thanks to:
Lee Munnich and Kris Nelson
Gary Morrison, Julie Grove, and the City of St. Louis Park
Hubert H. Humphrey School: Spring 2011 Capstone Project

VI.F . Plan by Neighborhood
SEPTEMBER 2011
www.stlouispark.org

Previous Planning

2040 Comprehensive Plan
St. Louis Park, Minnesota
DRAFT - June 29, 2018

Historic Walker Lake District Revitalization Plan
2015-2018
2018-2019
ENGAGEMENT

PUBLIC MEETING 1

PUBLIC MEETING 2
WHAT ARE WE TRYING TO ACHIEVE?
• Preserve the district's historic buildings
• Bring new businesses to activate the district
• Create a unique district and destination
• Reuse some alleyways as gathering places
• Improve aesthetics, including streetscapes, parks, and facades
RECOMMENDATIONS
WAYFINDING AND PUBLIC SPACES: CONCEPT

- Existing Sidewalks
- No Sidewalk
- City-owned, County-owned or Vacant Lots

- Potential Alleyway Redesign (pending neighborhood outreach)
- Potential Street Activation (pending neighborhood outreach)
- Public Art Installation
- Dog Park
- Food Truck Park
- Bike Friendly Street
- Alley Activation
WAYFINDING AND PUBLIC SPACES: PLACES

Navigating Walker Lake is difficult, and often passerby do not know the district is there. A network of wayfinding and public spaces will connect visitors and residents to amenities.

**POTENTIAL LIVING STREET**
Shared space for all modes with low travel speeds

**POTENTIAL DOG PARK**
Empty lot near existing dog day care transformed
Temporary Activation Ideas

- Farmer's and craft markets
- Food markets, night markets
- Alley art programs
- Temporary alley cafes
- Sip and stroll events
- Children's events

- Temporary retail space through shipping containers or other materials
- Snow-related competitions
- Micro storefronts
WAYFINDING AND PUBLIC SPACES: BRANDING

GATEWAYS
Four District Gateways will distinguish the community from the surrounding area and entice passerby into the district.

WAYFINDING
Signage and maps will direct visitors to destinations and facilitate travel through the district.
WAYFINDING AND PUBLIC SPACES: BRANDING

**STREET LIGHTS**
Signage on street lights may also contain wayfinding elements.

**BANNERS**
May be used to advertise events and identify the district.

**BIKE RACKS**
Provide secure bike parking and identify the district.
Currently, St. Louis Park’s zoning code makes it difficult to have certain uses in the district, through use regulations or parking requirements.

The code should be changed to reflect the uses the community desires.
Walker Lake has a variety of historic buildings. New development should respect these buildings in form, but reflect modern building styles.

### PRIVATE DEVELOPMENT

#### Building Height
- Maximum height: 3 stories/35’ max
- Minimum height: 2 stories min

#### Building Envelope
- Building length: 130’ max

#### Setbacks
- Front: Setback established by existing buildings on block, closest building to property line establishes setback, 5’ min.
- Side: Fences over 4’ tall are prohibited in front of buildings. Where fencing is necessary, planters are encouraged.
- Rear: Balcony must be >4’ deep

#### Entrances
- Pedestrian entrance: Facing Primary St.
- Entrance spacing: 65’ max on Primary St.

#### Ground Floor
- Transparency: 50% min
- Story Height: 12’ min, 18’ max*  
  *Ground story height over 18’ counts as two stories

#### Building Elements
- Awning, Balcony: Allowed
  - Balcony must be >4’ deep

#### Curbs
- New curb cuts allowed/lot on Primary St.: 0
**OVERLAY DISTRICT: DESIGN GUIDELINES**

**PUBLIC REALM**

<table>
<thead>
<tr>
<th>Pedestrian Zone</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Sidewalk width</td>
<td>10’ min</td>
</tr>
<tr>
<td>b. Tree/furniture zone depth</td>
<td>5’ min</td>
</tr>
</tbody>
</table>

**Pedestrian Zone Elements**

<table>
<thead>
<tr>
<th>Tree planting type</th>
<th>Structural soil</th>
</tr>
</thead>
<tbody>
<tr>
<td>c. Tree spacing</td>
<td>4-6/block face</td>
</tr>
<tr>
<td>d. Pedestrian lights</td>
<td>4-6/block face</td>
</tr>
</tbody>
</table>

Fences over 4’ tall are prohibited in front of buildings. Where fencing is necessary, planters are encouraged.

Creative planting strategies are encouraged. Businesses are encouraged to customize the planting area near their location.

**Street Furniture**

<table>
<thead>
<tr>
<th>Bench</th>
<th>4/block face</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bike rack</td>
<td>8/block face</td>
</tr>
<tr>
<td>Waste and recycling bins</td>
<td>2/block face</td>
</tr>
</tbody>
</table>

**Encroachments**

<table>
<thead>
<tr>
<th>Temporary Seating</th>
<th>allowed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temporary Sign</td>
<td>allowed</td>
</tr>
</tbody>
</table>
OVERLAY DISTRICT: PARKING

ADA ACCESSIBILITY

CURBSTONE MANAGEMENT

BICYCLE PARKING

PARKING INCENTIVES
OVERLAY DISTRICT: PARKING

Key Considerations

- ADA Accessibility
- Bicycle Parking
- Curbside Management
- Parking Optional Incentives

PARKING DISTRICTS

• Project Boundary
• Parking District 1
• Parking District 2
• Parking District 3
• District 1 Lot
• District 2 Lot
• District 3 Lot

----- 1/8 mile buffer
Business owners have been engaged to prioritize ways to collaborate on relevant issues. A new business organization should focus on the following items:

**MARKETING**
Marketing, communications, and business resources

**PROGRAMMING AND EVENTS**
District-wide events and promotions

**PROJECT COORDINATION**
Regulatory Coordination, Business Development, Affordability

**PUBLIC SPACE, PLACEMAKING, AND PUBLIC ART**
Design, Aesthetics, Maintenance and Public Safety

**MAINTENANCE AND PUBLIC SAFETY**
Construction Coordination
Facade Grant Program
The city proposes to provide a matching grant, up to a maximum $10,000 and a minimum of $2,000 per project, to assist with eligible façade improvements on properties located within the Historic Walker Lake business district (see attached map). This program would require that grant funds be matched 1:1 with private dollars. Façade improvements would be required to be visible from a public street, adhere to the design guidelines developed as part of the recent Historic Walker Lake Small Area Plan, and comply with a list of eligible exterior improvements. The program would be available to commercial and industrial buildings, given the diverse mix of businesses in area. Property owners, tenants and for-profit and not-for-profit businesses would be eligible, as long as funds are used for a commercial building.
1. Planning Commission May 15
2. City Council May 28
3. Business Association Meetings
   Every 4th Wednesday @ 1:00 p.m.
   Masonic Lodge, St. Louis Park
4. Overlay District Development: Fall 2019