The St. Louis Park Arts & Culture Grant Program facilitates the creation of art projects and cultural activities in St. Louis Park. The grant program is designed to fund proposals that:

- Support community pride and build bridges between artists and communities in St. Louis Park
- Showcase new and emerging artists and/or new opportunities for established artists
- Fund project proposals that are accessible and appeal to large populations
- Engage people in creative learning experiences through the arts
- Provide opportunities to increase and promote artistic production and cultural experiences.

COVID-19

At the time of the release of this grant application, the Center for Disease Control (CDC) and Minnesota Department of Health (MDH) have guidelines limiting in-person gatherings to 25 percent of venue capacity with a maximum of 250, requiring masks or face coverings in indoor spaces, controlling flow of participants and maintaining social distance. Given the uncertainty of safety guidelines and requirements in this 2021 project year, we are not requiring that project proposals adhere to current COVID-19 guidelines. However, we ask that applicants consider safety measures and potential alternate approaches in the case that the activity is unable to be executed as proposed due to COVID-19. Projects that focus on large in-person gatherings and do not provide ample information on safety measures and potential alternatives may not be considered for funding.

On Aug., 8 2020, the city council accepted the strategic roadmap for advancing arts and culture. The core themes of the plan include:

**Connect people, ideas, communities**
Focus on the power of culture and creativity in building social cohesion through the nurture and development of public celebration and unexpected or chance encounters with the arts. Advance and celebrate St. Louis Park’s diversity of people, places and cultures, with a commitment to equity and inclusion.

**Enliven public spaces**
Focus on the power of arts and culture to enliven streets, neighborhoods, public and green spaces as important assets to the city that support both community-gathering and are rooted in cultural expression. Support arts in public spaces, with formal and informal opportunities to create aesthetic beauty.

**Promote Health and Wellbeing**
Focus on creativity and the arts as important vehicles to strengthen and improve community health and wellbeing through programs and projects that support mental health, encourage active lifestyles, support sustainable greenspace—creative opportunities encouraging healthy minds, healthy bodies, and a healthy natural world.

Grant applicants should review the strategic roadmap as they prepare their application.

The Arts & Culture Grant Program is a collaborative program between the City of St. Louis Park, St. Louis Park Friends of the Arts and St. Louis Park Youth Development Fund.
NOTE: Grant recipients are eligible for no more than three grants during any five-year period.

Award timeline

<table>
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<tr>
<th>Application available</th>
<th>Application submission deadline</th>
<th>Committee application review</th>
<th>Council approval of grantees and award funds</th>
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<td>Aug. 21, 2020</td>
<td>Nov. 1, 2020</td>
<td>November 2020</td>
<td>December 2020</td>
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Proposal narrative

Please use the following outline as a guide to your proposal narrative.

Proposal information and project feasibility
Describe your project in detail and address the following information in your proposal.

- Why are you applying for funding and how will it meet the purpose of this grant? Please include information about project purpose, timing, location, the intended audience, and participants.
- If this project will result in permanent installations of art, who will be responsible for maintenance? Who will maintain ownership of the artwork?
- Provide project timeline (all projects/performances must be completed in 2021 or with special written permission from the City of St. Louis Park).
- If your project includes in-person community gathering that may not be possible under certain COVID-19 social distancing guidelines, would you intend to postpone the project or move forward with alternate approaches? What alternate approaches might you take in place of in-person activities if they are prohibited by CDC and/or MDH guidelines?

*(COVID) info

Community involvement

- How does your proposal encourage community participation and collaboration?
- What efforts will be made to include diverse populations or accommodate people with differing abilities?
  *COVID – how will you ensure community involvement is done safely and in accordance with CDC and MDH guidelines?

Artistic involvement

- How will your proposal support the strategic roadmap for Advancing Arts and Culture?
- Is a performer/musician/artist involved with the planning and implementation of this proposal?
- What specific services will an artist or cultural organization provide and how does this relate to the project?

Project outcomes

Describe how your proposal will:

- support community pride and build bridges among communities and artists,
- engage people in creative learning experiences through the arts, and
- provide opportunities to increase and promote artistic production and cultural experiences.
- explain how your project/performance is accessible and appealing to large populations
- showcase new and emerging artists and/or new opportunities for established artists
Race Equity & Inclusion
St. Louis Park is committed to being a leader in racial equity and inclusion in order to create a more just and inclusive community for all. We hope to create pipelines and opportunities for communities of color and indigenous people (POCI), invest in small businesses and services owned by POCI, and expand racial equity and inclusion as an ongoing discussion within all areas of the city.

Describe how your proposal will address barriers to engage with and serve communities of color and indigenous people, economically disadvantaged, youth and seniors, and people with disabilities. How are these communities represented in your project team?

Supplemental information
If applicable, please submit photos, hard copies, digital and/or samples with brief descriptions of similar projects the artists have completed in the past. Generally, these items will not be returned unless requested by the artist and a timeline is agreed upon.

Budget
Grant budgets may include costs for artists and other personnel, performance/rehearsal space, costumes, publicity, printing, postage, supplies, equipment, advertising and other expenses necessary to carry out the project. Please do not include food or beverages of any kind as they are not an allowable expense and will be deducted from the grant amount request. Semi-permanent and permanent art installations must also include funds for an identification and funder recognition plaque. The budget should include in-kind expenses, matching resources income or expenses donated to the project (i.e., value of artist time, advertising materials, etc.).

Please attach a copy of your budget for this grant proposal. An excel form is provided on the grant webpage for your convenience.

Submittals
Complete the online application.

Please make sure to include a copy of your proposal narrative and budget for this grant proposal. An excel form is provided on the grant webpage for your convenience to use for the budget.

Supplemental materials related to the proposal are optional, but encouraged.

The application deadline is 11:59 p.m. on Sunday, Nov. 1, 2020.

Applications can also be obtained from St. Louis Park Friends of the Arts, www.slpfota.org, or St. Louis Park Youth Development Fund, www.slpf.org.